



...a celebration of books, authors, and literary excellence!

**Saturday, May 20, 2017, 10 a.m. - 6 p.m.**

**City Hall Grounds, 31 S. Summit Avenue, Gaithersburg, MD 20877**

[gaithersburgbookfestival.org](http://gaithersburgbookfestival.org)

## SPONSORSHIP OPPORTUNITIES

### FEATURED SPONSOR

**\$10,000**

- Mention in all stage announcements during the Festival
- Mention in all radio spots and print advertisements
- Company logo and full page pop-up ad to appear on Festival's mobile app
- Full page advertisement in the Festival program
- Company logo on all Author Pavilion signs, marketing materials, Festival program, Festival merchandise, website, and monthly e-newsletter (includes link to company website)
- Dedicated E-newsletter
- 10 complimentary tickets to author reception on the eve of the Festival
- Space for a marketing vehicle
- Complimentary 10' x 10' booth space, in the center of the Festival, with a canopy, table and 2 chairs

### PREMIER SPONSOR

**\$7,500**

- Mention in select radio spots and print advertisements
- Company logo and banner ad to appear on Festival's mobile app
- Full page advertisement in the Festival program
- Company logo on Author Signing Pavilion, all marketing materials, Festival program, website, and monthly e-newsletter (includes link to company website)
- 7 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs

### FESTIVAL SPONSOR

**\$5,000**

- Half page advertisement in the Festival program
- Company logo on all marketing materials, Festival program, Festival mobile app, website, and monthly e-newsletter (includes link to company website)
- 5 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs

### PRESENTING SPONSOR

**\$3,000**

- Company logo on all marketing materials, Festival program, Festival mobile app, and website (includes link to company website)
- 3 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Complimentary 10' x 10' booth space, in a prime location, with a canopy, table and 2 chairs

### LITERARY SPONSOR

**\$1,500**

- Company logo in Festival program, Festival mobile app, and on website
- Complimentary 10' x 10' booth space with a canopy, table and 2 chairs

### BOOK LOVER

**\$500**

- Company name listed in Festival program and on website
- Complimentary 10' x 10' booth space with a canopy. Table and chairs to be provided by sponsor

### FESTIVAL FRIEND

**\$100**

- Name listed in Festival program, and on website

### MEDIA TRADE SPONSORSHIPS are available

Please email Jenni Opel at [jopel@gaitersburgmd.gov](mailto:jopel@gaitersburgmd.gov) to discuss these opportunities. Marketing package will be dependent upon monetary value of sponsorship.



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## Sponsor Information

Company Name: \_\_\_\_\_

*(exactly as you would like it to appear on marketing materials)*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Brief description of your organization for mobile app: \_\_\_\_\_

\_\_\_\_\_

Please check box if you would like a booth space reserved for you at the Festival. If not checked, we will assume you will NOT be in attendance, and we will not assign you a space. We ask that you please also send an email confirming your request for a booth space to [jopel@gaitthersburgmd.gov](mailto:jopel@gaitthersburgmd.gov)

### Sponsorship Level (check one):

- |  |          |
|--|----------|
| <input type="checkbox"/> Featured        | \$10,000 |
| <input type="checkbox"/> Premier         | \$7,500  |
| <input type="checkbox"/> Festival        | \$5,000  |
| <input type="checkbox"/> Presenting      | \$3,000  |
| <input type="checkbox"/> Literary        | \$1,500  |
| <input type="checkbox"/> Book Lover      | \$ 500   |
| <input type="checkbox"/> Festival Friend | \$ 100   |

If applicable, e-mail high resolution company logo in jpg format. Featured, Premier and Festival sponsors, contact Jenni Opel for advertisement specs.

**Please make checks payable to: GAMFC**  
(Gaithersburg Arts and Monuments Funding Corporation)

Mail to: Sponsorship  
Gaithersburg Book Festival  
506 S. Frederick Ave., Gaithersburg, MD 20877

**Questions? Please call Jenni Opel at 240-801-5210 or e-mail [jopel@gaitthersburgmd.gov](mailto:jopel@gaitthersburgmd.gov)**