



...a celebration of books,
authors, and literary excellence!

Saturday, May 18, 2013, 10 a.m. - 6 p.m.

City Hall Grounds, 31 S. Summit Avenue, Gaithersburg, MD 20877
gaithersburgbookfestival.org

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

\$10,000

- Company logo on all advertising and Festival banners, signs, postcards and posters, Festival program, Festival merchandise and website (includes link to company website)
- Mention in all radio spots and print advertisements (reserved for cash sponsors only)
- 10 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Space for a marketing vehicle
- Complimentary 10' x 10' booth space, in the center of the Festival, with a canopy, table and 2 chairs
- Dedicated E-newsletter

FESTIVAL SPONSOR

\$5,000

- Company logo on all advertising banners
- Mention in select radio spots and print advertisements (reserved for cash sponsors only)
- 5 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Company logo on all marketing materials, Festival program and website (includes link to company website)
- Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs

PAVILION SPONSOR

\$3,000

- Company logo on select marketing materials, Festival program, and website (includes link to company website)
- 3 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Sole sponsor of an author Speaking Pavilion, and name and logo displayed on Pavilion sign
- Complimentary 10' x 10' booth space, in a prime location, with a canopy, table and 2 chairs

LITERARY SPONSOR

\$1,500

- Company logo in Festival program and on website (includes link to company website)
- Logo displayed at Author Signing Area
- Complimentary 10' x 10' booth space with a canopy, table and 2 chairs

FRIEND OF THE FESTIVAL

\$500

- Company name in festival program and on website
- Complimentary 10' x 10' booth space with a canopy

BOOK LOVER

\$100

- Name listed on website and program

IN-KIND SPONSORSHIP

The Gaithersburg Book Festival offers many opportunities for in-kind sponsorship. If interested, please call or e-mail Carolyn Crosby at 301-258-6350, ccrosby@gaitersburgmd.gov, to discuss these opportunities. Marketing value will be dependent upon monetary value of sponsorship.



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Sponsor Information

Company Name: _____
(exactly as you would like it to appear on marketing materials)

Contact Person: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____

E-mail: _____

Sponsorship Level (check one):

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> Premier | \$10,000 <i>(please e-mail high resolution company logo)</i> |
| <input type="checkbox"/> Festival | \$5,000 <i>(please e-mail high resolution company logo)</i> |
| <input type="checkbox"/> Pavillion | \$3,000 <i>(please e-mail high resolution company logo)</i> |
| <input type="checkbox"/> Literary | \$1,500 <i>(please e-mail high resolution company logo)</i> |
| <input type="checkbox"/> Friend | \$ 500 |
| <input type="checkbox"/> Book Lover | \$ 100 |

Will you be taking a booth at the festival? Yes No (Available to all categories except Book Lover)

Please make checks payable to: GAMFC
(Gaithersburg Arts and Monuments Funding Corporation)

Mail to: Sponsorship
Gaithersburg Book Festival
506 S. Frederick Ave.
Gaithersburg, MD 20877

Questions? Please call Carolyn Crosby at 301-258-6350 or e-mail ccrosby@gaitersburgmd.gov